

PUA 450: Business, Government and Society
Location TBD
Session/Semester TBD

Instructor Information

Instructor: Raymond E. Foster, MPA
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Course Description

This course introduces the learner to theories and concepts in the relations between business, government, and society. Concepts to be examined include models of business and government relations, business ethics, social responsibility, government regulation, and global forces shaping the government and business environment.

Learning Outcomes & Competencies

University Outcomes:

- Express and interpret ideas clearly, using a variety of written, oral and/or visual forms;
- Integrate one's own ideas with those of others to address an issue; and,
- Articulate and evaluate the reasons and justifications that support particular values.

Major Outcomes:

- Discuss the relationship that exists between the political arena and public administration;
- Explain and employ the ethics associated with public administration;
- Provide effective leadership in the administration of public affairs;
- Appraise the significant causes of expansion within the public sector and the resulting proliferation of laws, rules, regulations, and problems associated with effective change in that environment; and,
- Communicate effectively and express complex ideas, both orally and in writing.

Course Specific Outcomes:

At the conclusion of this course, the learner should be able to:

- Describe the organizational chart of the government of the United States;
- Explain the structure and design of public organizations charged with regulating the business and economic environment;
- Explain concepts and related public administration and management jargon;
- Demonstrate an understanding of the main theories of business ethics;
- Summarize and apply the main theories of business-government relations; and,
- Compare and contrast government regulations of business throughout U.S. history.

Instructor Biography

Raymond E. Foster was a sworn member of the Los Angeles Police Department for 24 years. He retired in 2003 at the rank of Lieutenant. He holds a bachelor's from the Union Institute and University in Criminal Justice Management and a Master's Degree in Public Financial Management from California State University, Fullerton. He completed all of the course work in his doctoral studies in business research. Raymond is a graduate of the West Point Leadership program and has attended law enforcement, technology and leadership programs such as the National Institute for Justice, Technology Institute, Washington, DC.

Raymond is currently a part-time lecturer at California State University, Fullerton and the Union Institute and University. He has experience teaching upper division courses in law enforcement, public policy, technology and leadership. Raymond is an experienced author who has published numerous articles in a wide range of venues including magazines such as Government Technology, Mobile Government, Airborne Law Enforcement Magazine, and Police One. He has appeared on the History Channel and radio programs in the United States and Europe as subject matter expert in technological applications in law enforcement. For instance, he was recently interviewed by the London Independent on the use of cellular telephone technology in explosive devices. Raymond's complete CV can be viewed at www.police-technology.net/raymond.foster.cv.html.

Readings & Resources

Required Readings:

Steiner, J. & Steiner, G. (2006) *Business, Government and Society: A Managerial Perspective*. 11th Edition, McGraw-Hill, ISBN No. 0071198997

This course is organized into four modules of instruction: The Business-Government-Society Model; Ethics and Social Responsibility; Government Interventions; and, Key Considerations and Issues. In this eight week session, each module is two weeks in length.

Module One: The Business – Government – Society Model

Required Readings:

Steiner & Steiner, Chapters 1 through 4.

Assignments:

1. Organize groups and select topic for panel discussion;
2. Answer the follow end of chapter questions:
 - A. Chapter 3, both questions nos. 2 and 4.
 - B. Chapter 4, question no. 4;
3. Website Review Project; and,
4. Complete the online participation.

Module Two: Ethics and Social Responsibility

Required Readings:

Steiner & Steiner, Chapters 5 through 8.

Assignments:

1. Answer the follow end of chapter questions:
 - A. Chapter 5, question no. 6
 - B. Chapter 6, question no. 4
 - C. Chapter 7, question no. 2
 - D. Chapter 8, question no. 1;
2. Each group submits a one page document explaining their topic selection;
3. Complete online participation.

Module Three: Government Interventions

Required Readings:

Steiner & Steiner, Chapters 9 through 15

Assignments:

1. Submit a bibliography for your group project paper;
2. Public Service Ethical Dilemma Issue Paper; and,
3. Complete online participation.

Module Four: Key Considerations and Issues

Required Readings:

None

Assignments:

1. Submit final project paper and participate in panel discussion; and,
2. Complete online participation.

Expanded Descriptions of Assignments

Forum Participation

Through the forum you will be able to participate and establish a dialogue with other learners in this course as well as other courses being taught by your instructor. On the course website you will find the due dates for participation; they are roughly at the end of each module. Moreover, on the website you will find instructions on logging into the forum and hyperlinks that take you directly to the salient question. To receive full credit for participation you must answer each discussion question and respond to at least one other learner/student in the same discussion question. Minimally, you will complete two posts on the forum during each module for a total of eight postings (four original, four responses).

Website Review

Each learner will be assigned to conduct a review of two specific websites. They will then provide a ten minute presentation on the websites, as well as a one-page briefing paper. The learner shall provide a copy of the briefing paper to each member of the class. The following websites are hyperlinked off the course website. This is a practical analysis, presentation and writing assignment. In your paper, briefly describe the website and relevancy to your organization. Write the paper as if you were preparing a briefing for an upper level manager in your organization. Use whatever format (such as memo) that your organization would use.

Small Business Training	National Association of Schools of Public Affairs and Administration
International Association for Business and Society	Congressional Quarterly
National Business Association	Cintas Institute for Business Ethics
American Society for Public Administration	The Hastings Center
National Academy of Public Administration	National Institute of Ethics
The Southern Public Administration Education Foundation	Association for Practical and Professional Ethics
Public Policy Institute	The Center for Public Integrity
The Internet Society	Codes of Ethics Online
The Annenberg Public Policy Center	National Association of Counties
The National Center for Public Policy	The National Center for Public Performance
Association for Public Policy Analysis and Management	Public Employees Roundtable
	National League of Cities

General Written Work Guidelines

All papers are must be scholarly in nature. Superior work with follow APA format. Moreover, assignment page counts do not include title, abstract, reference pages, etc.

Chapter Discussion Questions

Answer all questions identified in the module. Answer the questions using your best academic voice. Your response to each question should be no less than two paragraphs and no more than one page per question. Superior work will not only demonstrate an understanding of the material, but also relate it to either current events; learner prior experience; or, other readings and/or course work.

Public Service Ethics Paper

The Institute for Local Government (ILG) has published *Of Cookie Jars and Fishbowls: A Public Office's Guide to the Use of Public Resources*. The guide is hyperlinked off the course website. Download the guide. Select one of the first five chapters. Compare what the ILG has to say about the ethics with your primary text book (particularly the chapters on ethics and social responsibility). Write a 4-6 page analysis on one or more the "Issues to Ponder" you find within the ILG Publication.

Group Project Paper and Panel Discussion

Learners will be organized by group. Describe an instance of government intervention at the local level. Local newspapers, city council meetings and city websites are a good source for issues. At a minimum address: 1) the rationale for intervention; 2) identify and analyze all the stakeholders (especially the group the intervention was attempting to protect); 3) how was the intervention accomplished (was there a new committee, reviewing authority, regulation, law, etc); 4) how does the local intervention fit with state and federal efforts; 5) identify any unintended consequences; and, 6) draw conclusions and make recommendations. Your group paper should be 8-10 pages in length. Your group should be prepared to conduct a 30 minute panel discussion on the intervention.

Evaluation

Participation	10%
Website Review	10%
Discussion questions	30%
Issue Paper	25%
Group Project	25%
Semester Total	100%

A	90-100%
B	80-89%
C	70-79%
U	69% and Under

Final Deadline for all work

All course work is due per the schedule posted on the course companion website. Absent prior permission, late assignments will be assessed a penalty of one letter grade per week. For information concerning the completion of course work beyond the last day of class refer to the UI&U Catalog.

Ethical Conduct

Learners should be aware that there are severe consequences for violations of academic ethical conduct. Primarily, we are concerned with cheating and plagiarism. Learners who are determined to have cheated or committed plagiarism will face disciplinary action as identified within UI&U regulations. For additional clarification of cheating and/or plagiarism, refer to the UI&U Catalog for policies regarding Academic Integrity. Each paper submitted in this course must be original work. Recycling papers from previous courses is considered academic dishonesty.

American with Disabilities Act Compliance

Please refer to the *Catalog* for policies regarding American Disabilities' Act or http://www.tui.edu/ASN/serv_learner_disab/default.asp for further assistance regarding UI&U compliance with ADA.

ARC approved _____
DEAN approved _____

Week	Date	Activity	Assignment Due	Readings
Module One				
One	TBD	Course Orientation, Website Assignments, Group Assignments, Writing Expectations, Lecture	None	None
Two	TBD	Website Presentations, Lecture	1. Organize groups and select topic for panel discussion; 2. Discussion Questions; 3. Website Review; 4. Online participation.	Steiner & Steiner, Chapters 1-4
Module Two				
Three	TBD	Work as a group on panel assignment	DARK	DARK
Four	TBD	Lecture	1. Discussion Questions; 2. One page topic selection; 3. Online participation.	Steiner & Steiner, Chapters 5 -8
Module Three				
Five	TBD	Work as a group on panel assignment	DARK	DARK
Six	TBD	Lecture	1. Bibliography for group project; 2. Paper; and, 3. Online participation.	Steiner & Steiner, Chapters 9-15
Module Four				
Seven	TBD	Work as a group on panel assignment	DARK	DARK
Eight	TBD	Group Panel Discussions, Wrap-Lecture, course evaluation.	1. Project paper and panel discussion; and, 2. Online participation.	None